

18th Annual
“Exchange of Ideas”
Introducing Brokers’ Conference
March 21 & 22, 2014



222 S. Riverside Plaza
Suite 900
Chicago, IL 60606
800-621-0757

PLEASE JOIN R.J. O'BRIEN

RJ O'Brien is more excited than ever to be hosting the **18th Annual "Exchange of Ideas" Introducing Brokers' Conference** and **our 100 Year Celebration!** The event will take place March 21-22, 2014 at the Historic InterContinental Hotel located on the Magnificent Mile in Chicago. There is a line up of extraordinary speakers from around the world who will cover topics that are affecting today's markets. We look forward to seeing you back in Chicago for this unforgettable celebration!

FRIDAY MARCH 21, 2014

All attendees of our 18th Annual "Exchange of Ideas" Introducing Brokers' Conference are invited to join us on Friday for an Open House at RJO's corporate headquarters located at **222 S. Riverside Plaza, Suite 900, Chicago, IL, 60606**. We will have demonstrations of our different technology applications as well as a tour of the CME trading floor. This is an excellent opportunity to learn about the exciting initiatives at RJO like managed futures, FX, and OTC products. Wrapping up our Friday activities at the InterContinental Hotel, a compliance and risk panel will be held to discuss different regulatory changes currently facing our industry. Afterwards, please join us for a lively welcome reception to kick off what we promise will be a truly informative and memorable weekend.

GUEST SPEAKERS

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| Randy Blach | CEO of CattleFax, the cattle and beef industry leader on timely market information analysis and research. |
| Richard Feltes | Head of Market Insights at RJO with four decades of experience in the grain markets. |
| Joseph Giljum | Crude trade analyst in BP's Market Analytics group. |
| David Hightower | Founding principal of The Hightower Report, a CTA that provides independent, high-quality commodity futures market analysis & forecasting. |
| Jan Lambregts | Global Head of Financial Market Research at Rabobank International. |

CONFERENCE AGENDA

Friday March 21, 2014

- 8:30am—3:00pm Open House at RJO
- 5:00pm—6:00pm Compliance & Risk Panel at the InterContinental Hotel
- 6:00pm Welcome Reception & Registration

Saturday March 22, 2014

- 7:00am—8:00am Breakfast
- 8:00am—9:00am Welcome/Introductions
Gerald Corcoran, CEO RJO
- 9:00am—9:45am Macro Economic Outlook
Jan Lambregts, Global Head of Financial Markets Research at Rabobank International
- 9:45am—10:15am Break
- 10:15am—11:00am Grains/Oilseed Outlook
Richard Feltes, Head of Market Insight at RJO
- 11:00am—11:45am Livestock Outlook
Randy Blach, CEO of CattleFax
- 11:45am—1:00pm Lunch
- 1:00pm—1:45pm Energy Outlook
Joseph Giljum, Analyst at BP
- 1:45pm—2:15pm Break
- 2:15pm—3:00pm Soft/Metals Outlook
David Hightower, Founder of The Hightower Report
- 3:00pm Closing Comments
- 6:00pm Cocktails, Dinner, & Entertainment—Grand Ballroom Navy Pier *



* Transportation Provided from the InterContinental Hotel

INTERCONTINENTAL CHICAGO MAGNIFICENT MILE

Make your reservations today at <http://goo.gl/Rrf21s> or by calling 800-628-2112 and reference code NT8.

All reservations need to be booked by Tuesday March 4, 2014 to receive the special room rate of \$169 night.

InterContinental Chicago Magnificent Mile
505 North Michigan Avenue, Chicago, IL 60611

Please contact Katie Rogers at krogers@rjobrien.com or 312-373-5277 to reserve your spot for the conference & receptions.

